

MAPS TOTAL DISCOUNT CAT

3MM NIELSEN  
TOTAL B + H VS. DISCOUNT CATEGORY  
SHARE CHANGE VS YAG

TOT DISCOUNT CATEGORY

	UNITS SOLD (000) Shr Dif
SECTION 11	8.12
SECTION 12	10.58
SECTION 13	1.47
SECTION 14	4.18
SECTION 21	2.81
SECTION 22	10.44
SECTION 23	7.28
SECTION 24	8.15
SECTION 25	2.28
SECTION 31	6.70
SECTION 32	9.50
SECTION 33	3.90
SECTION 34	2.46
SECTION 35	7.55
SECTION 36	5.80
SECTION 41	7.36
SECTION 42	12.07
SECTION 43	6.87
SECTION 44	9.16
SECTION 45	4.62
SECTION 51	8.33
SECTION 52	7.50
SECTION 53	14.65
SECTION 54	7.78

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